



A native of New Zealand, I'm a California based creative executive with extensive experience in the entertainment industry; specializing in Creative Direction, Graphic Design and Production Design. Inspired by my experience of working on-board a superyacht sailing the Mediterranean and Caribbean Seas, my love of photography and design were born. I'm an award winning creative director with a strong work ethic and a devotion for leading a team, creating and collaborating. I love developing innovative ideas from concept to execution through final delivery. With my passion for attention to detail, and dedication to big picture design, I bring a sophisticated and meticulous eye to my work. I enjoy merging my skills from each discipline, to showcase eye-catching creative. Led by a strong art direction background, I offer a well-rounded creative vision.

EDUCATION

/// OTIS COLLEGE OF ART & DESIGN

Valedictorian with Honors
BACHELOR OF FINE ARTS
Emphasis: Graphic Design | Minor: Art History

/// AUCKLAND UNIVERSITY OF TECHNOLOGY

Emphasis: Fashion Design

AWARDS & RECOGNITION

/// OTIS College of Art & Design |

Valedictorian

/// OTIS College of Art & Design |

Drown Foundation Scholarship

/// OTIS College of Art & Design |

International Scholarship

/// National Society Collegiate Scholars

/// CLIO AWARD WINNER 2019 |

Alien 40th Anniversary Edition

/// 20TH CENTURY FOX |

Brand Identity Winner, Women At Fox

SKILLS

/// Adobe Creative Suite

/// Graphic Design

/// Typography

/// Identity Branding Design

/// Interior | Set Design

/// Visual Design

/// Packaging Design

/// Freehand Drawing

/// Collaboration & Communication

/// Critical Thinking & Problem Solving

/// Team Leadership & Project Management

WORK EXPERIENCE

MARCH 2010 - CURRENT

/// FREELANCE / GRAPHIC DESIGNER & PRODUCTION DESIGNER

Specialized creative design for television show production companies and networks. Projects vary, inclusive of overall aesthetic and spatial design process, visual identity branding, interior set design, exterior signage, custom large format graphics, sourcing & staging, installation, budgets & trade-outs and more. [Recent projects...](#)

MTV: ARE YOU THE ONE / TBS: GO BIG SHOW / OWN: READY TO LOVE

AUGUST 2012 - SEPTEMBER 2019

/// 20TH CENTURY FOX / CREATIVE DIRECTOR

Lead creative director for new release campaign product creative, inclusive of key art and packaging design + collateral, digital and online graphics, point of sale, and virtual reality creative for global release. Notable titles, X-Men: Dark Phoenix, War for the Planet of the Apes, Skyfall 007, Kingsman Virtual Reality.

NOVEMBER 2015

/// FOX TELEVISION: HOTEL HELL / GRAPHIC DESIGNER

Lead graphic designer for unscripted TV makeover series starring Gordon Ramsay. Created branded hotel logos, signage, restaurant menus and designed custom wall graphics for hotel room interior and exterior makeovers.

OCTOBER 2013

/// WeTV NETWORK: L.A. HAIR / PRODUCTION DESIGNER

Lead production designer for unscripted TV series on WeTV featuring celebrity hair stylist, Kim Kimble. Responsible for initial concept of final installation. Redesigned and re-branded the salon, created custom wall graphics, built logo animations as well as sourcing and staging. Managed budget and negotiated and executed trade outs. Managed art department team members, vendors and contractors.

JUNE 2011 - DECEMBER 2011

/// CW NETWORK: REMODELED / CO-PRODUCTION DESIGNER

Production designer for unscripted TV series on the CW featuring modeling agencies. Responsible for the physical makeover of 8 modeling agencies, including re-branding, interior design, and custom graphics and installation.

BRANDS

20TH CENTURY FOX | FOX SEARCHLIGHT | MGM | APPLE | AMAZON | MARVEL | VUDU
XBOX | WeTV | GOOGLE PLAY | THE CW | CHERNIN | ORION | MOVIES ANYWHERE | FOX
LD ENTERTAINMENT | TARGET | WALMART | BLUE SKY | DREAMWORKS | BEST BUY | ICONIX
AMERICAN GREETINGS | MARV | REGENCY | COSTCO | ANNAPURNA | RELATIVITY | NETFLIX
DISNEY | XFINITY | TBS | OWN | MTV

